



Ali Issa

UX Designer

About Me

I am a senior UX designer with 10 years of experience, specializing in visual and interaction design. Over the past six years, I have worked for an e-commerce company with clients like Toyota Material Handling, Ellos, Swecon etc. I have extensive experience with both B2C and B2B clients. My expertise lies in visual design, complemented by a strong focus on interaction design when needed.

My strongest asset is my ability to work closely with clients, leveraging excellent communication skills to meet their needs. I am adept at managing the design process and have proven success in leading teams.

Work Experience

Subcontractor

Ali's UX Studio - 2024 – Present.

I established my own company, Ali's UX Studio, to provide tailored UX design solutions. Collaborated with clients like **FedEx Express**, assisting their aviation team in optimizing daily operations. This contributed to the development of a portal designed to ensure compliance with FAA regulations for streamlined aircraft maintenance. Currently working with other clients such as Europa Biosite.

Senior UX Designer

Columbus Global - 2018 – 2024.

Collaborating with B2C and B2B clients, I have worked with cross-functional teams to deliver high-quality e-commerce solutions. I've created meaningful experiences through interaction and visual design for clients such as:

Ellos	IKEA	Swecon	Asko
TMHE	XXL	SKF	Bevego
Derome	Hyperion	Volvo	Kanthal
K-Bygg	Normet	Macarthur	Mediq

Art Director

Amico Solutions - 2017 – 2018.

Helping business create an online profile. From web design to UX etc.

Contact

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Gothenburg, Sweden

Education

University of Sussex

*Bachelor of Science (B.Sc.) in
Computer Science with Computing
for Digital Media*

2011-2016

Skills

- Interaction Design
- Visual Design
- Wireframing and Prototyping
- Usability Testing
- E-commerce Optimization
- Communication
- Project Lead

Online Portfolio

www.uxali.com

Interests

MMA

Gaming